



transitioning operations to the cloud

A+E Networks UK is a leading media network reaching 60 million homes across 100 countries. With its portfolio of popular, high-performing, and creative brands – our client has entertained and inspired audiences for over 20 years; telling the stories that need to be told. A+E Networks UK has partnered with over 360 pay TV operators to broadcast channels throughout the regions such as the Nordics, Benelux, Central Europe, the Middle East, and Africa. They have their headquarters in New York with offices in London, Warsaw, and Johannesburg.

Business requirements

A+E Networks partnered with Amagi to transition their playout and service delivery for their entire bouquet of 30 channels in Europe to cloud. They wanted support for 23 channels from A+E Networks UK, and 7 from A+E Networks Italia. The customer wanted a business continuity solution to start with and later expand to primary playout.

Solutions

Based on the customer's requirements, Amagi structured a two-phased solution model:

- In Phase 1, we enabled cold business continuity playout
- With limited cost commitment, we provided systems and workflow integration, media ingest workflows, and test playout
- In Phase 2, we ingested over 50K hours of content to the cloud and enabled full playout transition and channel delivery to affiliates in days
- Set up redundant playout and moved to fiber-based delivery
- Offered managed services with 24x7 monitoring

Benefits

- Easy scalability due to cloud tech stack across playout chain
- Remote access to the entire broadcast operations in times of COVID-19
- Seamless collaboration with geographically distributed teams and 3rd party partners for broadcast workflow and ad sales
- Fully virtualized broadcast operations with complete control and visibility



This partnership is an important milestone in our goal to create an effective, scalable and future-facing operations in the cloud that is well positioned in our supply chain. It allows us greater flexibility to manage our evolving EMEA portfolio.



Matt Westrup

Vice President of Technology & Operations
A+E Networks® EMEA